

# IDEATION

light up your minds 

## Open Seminar

### Public Participation in Research and Innovation: The Quadruple Helix Model as Catalyst for Engagement

September 19th | 4 - 5.30 pm

Hybrid event - Online & Motor Valley Accelerator  
(Via Selmi 19, Modena)



#### Marta Pellegrino

With 13 years of **project management** experience. She currently holds the position of Head of Operations for 4 Laboratori Aperti in Emilia Romagna. She has strong experience in **entrepreneurship training** and **open innovation**.

*The Quadruple Helix model recognizes four key actors in the innovation system: science, politics, industry, and society. The objective of numerous studies in this field has been to identify fruitful and productive forms of interaction between the scientific community and the public. This talk aims to highlight how the implementation of Quadruple Helix innovation systems can lead to enhanced acceptance and success of innovations, as well as increased engagement and participation of individuals in research and innovation.*

Register here: <https://forms.office.com/e/JiwDyJUVe3>



**FOR MORE INFORMATION**

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