



European Institute of  
Innovation & Technology

**IDEATION**  
light up your minds

# IDEATION OPEN SEMINAR

**Eleonora Bongiovanni | CRIT**

16<sup>th</sup> December 2022



Funded by the  
European Union



# The IDEATION Project

## Innovation and Entrepreneurship Actions and Trainings for Higher Education

### General aim

To transform participating HEIs into universities of significantly increased entrepreneurial and innovation capacity and to enhance their impact on surrounding ecosystems

### Partners



# Open Seminars in IDEATION

Open-access trainings focused on topics connected to

- **innovation capacity building**
- **development of entrepreneurial mindsets and skills**

Purposes of OS are

- **to help bring research ideas to market**
- **To develop new ideas with a focus on entrepreneurship**

Experts are both regional and foreign ones

Audience includes academic and non-academic staff, large companies and SMEs



# Our Open Seminar

*Mr. David Ward*

**Systems Engineering Professional, Evangelist and Employeuer at TMC Italia**

**“How to link the Design Thinking to the System Engineering”**



*Mr. Mateusz Molasy*

**Assistant professor at Wrocław University of Science and Technology Poland**

**“From engineer to innovative entrepreneur”  
(recorded speech)**



## Just after the Open Seminar

- *Brief survey in order to collect your feedback about the event (google form)*
- *Sharing of Mr Molasy recorded speech*



# Thank you!

 [Bongiovanni.e@crit-research.it](mailto:Bongiovanni.e@crit-research.it)